

RESOURCE LINKS



Questions for Considering Online Sales Platforms (Oregon Tilth)

<https://tilth.org/education/resources/questions-for-considering-online-sales-platforms-for-farms-direct-marketing/>

Legal Risks of Online Sales Platforms and CSAs (Farm Commons)

<https://farmcommons.org/episode-15-farm-sales-through-online-platforms-and-csa-covid-19-coverage-part-4>

Online Sales Platforms for Farmers (Oregon Tilth)

<https://tilth.org/education/resources/online-sales-platforms-for-farmers/>

Start Selling Online and Shipping in 5 Days (Alderspring Ranch)

<https://www.alderspring.com/grassrootstartup/shipping-in-five-days>

The Direct Market Farmer's Guide to COVID-19 (Local Line)

https://go.localline.ca/hubfs/Gated Content/PDFs/Local Line_The Direct Market Farmers Guide to COVID-19.pdf

The Farm SEO Checklist: 5 Tips to Get Started (GrazeCart)

https://www.anymeeting.com/WebConference/RecordingDefault.aspx?c_psrId=EA50DC82894838&code=281-668-086

Strategies for Online Farm Stores (Food Animal Concerns Trust)

https://www.anymeeting.com/WebConference/RecordingDefault.aspx?c_psrId=E959DC8980493D&code=463-177-309

Create a Farm Website (Food Animal Concerns Trust)

https://www.anymeeting.com/WebConference/RecordingDefault.aspx?c_psrId=E959DB81854A3E&code=592-748-820

Find and Engage Customers on Social Media (Food Animal Concerns Trust)

<https://grazecart.com/blog/the-seo-checklist-5-tips-to-get-started>

MassGrown Map (Massachusetts Department of Agricultural Resources)

<https://massnrc.org/farmlocator/map.aspx>

Where and How to Buy Local During COVID-19 (Future Harvest Chesapeake Alliance for Sustainable Agriculture)

<https://www.google.com/maps/d/u/0/viewer?mid=15AjGIXGDQ1xvO6pEhgRm92CW1gGLPfGc&ll=38.55432233779649%2C-78.76473069999997&z=7>

Greenmarket Alternative Sales Channel Directory (GrowNYC)

https://docs.google.com/spreadsheets/d/1MOWl8Cg4xyCvAmR06cFhJ9obYR5ToZD_XhSEcgekjzY/edit#gid=1829695724

Square-Up e-commerce platform: <https://squareup.com/us/en/online-store>

Squarespace e-commerce platform: <https://www.squarespace.com/ecommerce-website>

Shopify e-commerce platform: <https://www.shopify.com/>