RESOURCE LINKS

Questions for Considering Online Sales Platforms (Oregon Tilth)
https://tilth.org/education/resources/questions-for-considering-online-sales-platforms-for-farms-direct-marketing/

Legal Risks of Online Sales Platforms and CSAs (Farm Commons)

Online Sales Platforms for Farmers (Oregon Tilth)
https://tilth.org/education/resources/online-sales-platforms-for-farmers/

Start Selling Online and Shipping in 5 Days (Alderspring Ranch)
https://www.alderspring.com/grassrootstartup/shipping-in-five-days

The Direct Market Farmer’s Guide to COVID-19 (Local Line)

The Farm SEO Checklist: 5 Tips to Get Started (GrazeCart)

Strategies for Online Farm Stores (Food Animal Concerns Trust)

Create a Farm Website (Food Animal Concerns Trust)

Find and Engage Customers on Social Media (Food Animal Concerns Trust)
https://grazecart.com/blog/the-seo-checklist-5-tips-to-get-started

MassGrown Map (Massachusetts Department of Agricultural Resources)
https://massnrc.org/farmlocator/map.aspx

Where and How to Buy Local During COVID-19 (Future Harvest Chesapeake Alliance for Sustainable Agriculture)
https://www.google.com/maps/d/u/0/viewer?mid=15AjGIgGDQ1xvO6pEhgRm92CW1gGLPfGc&ll=38.55432233779649%2C-78.7647306999997&z=7

Greenmarket Alternative Sales Channel Directory (GrowNYC)
https://docs.google.com/spreadsheets/d/1MOWI8Cg4xyCvAmR06cFhJ9obYR5ToZD_XhSEcgekzY/edit#gid=1829695724


Squarespace e-commerce platform: https://www.squarespace.com/ecommerce-website

Shopify e-commerce platform: https://www.shopify.com/